



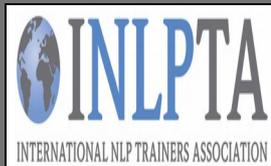
Diamond Practitioner Training Responsive Training Design from Active NLP

Active NLP Ltd
Registered in UK. 6038389
Www.nlp-southwest.co.uk

Course Prospectus Winter 2017
Spring 2018

DIAMOND PRACTITIONER TRAINING

- **NLP Foundation Diploma**
- **Six Step Hypnosis**
- **FastTrack Hypnotherapist** (NLP Dip, Cert Hyp)
- **Practitioners of NLP**
- **Diamond course** (NLP Prac, Cert Hyp)



RNLPP

Register of NLP Professionals™

The RNLPP is a register held by Active NLP Ltd. Members of RNLPP do not self certify and can verify their competencies via training logs signed during face to face assessment.

Active Diamond Design™ NLP & Hypnosis Course



Hello and welcome to Active NLP.

My name is Nick Evans and I've been passionate about personal development since I picked up my first book on the subject in 1999. Soon after I discovered NLP and hypnosis and realised they could act as the practical frameworks for all the good advice and wisdom I was reading about.

NLP and Hypnosis, when used properly and honestly (no miracle cures or empty promises) can transform people's lives. All you need is a little know how. It happened to me and that's why I continue to develop and design ways of making NLP & Hypnosis relevant and accessible to as many people as possible.

Neither of them are therapies in themselves and you don't need licenses and permissions to use them per se. Therapists use NLP and Hypnosis because they find them an invaluable addition to their skill set, BUT so do life coaches and managers, performers and sports people, doctors and nurses, dentists, soldiers, small business owners, bankers and CEOs.

NLP and Hypnosis are safe, positive and natural ways of harnessing the power of the mind and the imagination to make them work for us and not against us.

In fact.....the most frequently heard comment on our NLP Diploma course is "Wow, why don't they teach this stuff in schools?"

To which I reply; "they do, they just don't call it NLP".

I'd love the opportunity to talk to you about what we do here at Active NLP. Even if you decide we

are not for you I will share my top tips for picking a great NLP or Hypnosis professional.

I look forward to hearing from you

Nick Evans. August 2017

Nick has personally delivered hundreds of Certified NLP trainings in both the UK and Europe. He has a first class honours degree from Middlesex University, a Masters degree from The University of Manchester Institute of Science and Technology, he is an INLPTA Certified Trainer of NLP, an ABH Certified Trainer of Hypnosis, an accredited fire walking trainer, a sought after conference speaker, writer, technical consultant to TV and media productions, avid Camino de Santiago walker and poor guitar player/songwriter (but he enjoys it).

His passion and dedication to learning is not only for his own personal development but he firmly believes that it is only by learning about each others ideas, customs, motivations and values that will bring the peace and prosperity we want for ourselves and for others.

He continues to seek out and identify the unifying deeper principles that run throughout many of the popular coaching and therapy systems which he then uses to create innovative NLP and Hypnosis techniques we can all use in everyday life & work.

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Training for Professionals by Professionals

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Foundation Diploma in NLP

“Life isn't about finding yourself, life is about creating yourself” George Bernard Shaw

Key Features of this course:

- Turn your life skills into a professional tool kit for change
- Learn powerful psychological techniques for life, work, relationships and more.
- Achieve confidence, motivation and self belief in all areas of your life.
- Add powerful NLP techniques to your existing skill set

Relevant to: a broad range of professions and experience, including coaches, therapists, teachers and trainers, administrators and managers, sales personnel, small business owners and any individuals wanting to use applied psychology for life and work..

Entry requirements: No previous exp or qualifications required.

Training structure: 3 days practical training (25 hours).

Investment: £599 (standard booking)

Location: Southwest UK & Andalucia Spain

Day 1. Core Psychological models; underpinning NLP and applied psychology. **General Strategies;** Simple, expedient steps for quick planning and keeping you focused. **Communication skills;** Aligning non verbal and verbal communication. **Pacing and leading.** Techniques for creating rapport and influencing behaviour. **Outcomes.** Personal and professional goals

Day 2. Perceptual positions. Gain insight into difficult situations and how to resolve them. **Association and dissociation.** Psychological skills to heighten or reduce emotional responses. **The circle of excellence.** Anchoring positive and resourceful states in self and others. **Neurological levels.** Tools for problem analysis and solution focused thinking

Day 3. Sub-modalities; Understanding the structure of subjective experience. **Time Lines and Spatial sorting.** Exploring past, present and future to discover drives and motivations. **Meta Programs,** identifying personality traits. **Future Pacing;** Positive mental rehearsal.



Courses throughout the year, see our website for details or call Nick Evans direct on 07832 357 208.

“ The best investment I ever made....you stand by your words ”

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Six Step Hypnosis Method

“Hypnotise your Subjects like a professional”

KEY FEATURES OF THIS COURSE:

- **LEARN A PROVEN 6 STEP METHOD FOR PERFORMING HYPNOSIS**
- **GAIN A DEEP UNDERSTANDING OF HOW HYPNOSIS WORKS AND WHY.**
- **ACHIEVE THE CONFIDENCE REQUIRED TO PERFORM HYPNOSIS IN THE REAL WORLD.**
- **ADD HYPNOSIS TO YOUR EXISTING SKILL SET**

RELEVANT TO A BROAD RANGE OF PROFESSIONS, INCLUDING SPORTS COACHES, PERFORMANCE COACHES, TALKING THERAPISTS, COMPLIMENTARY THERAPISTS, TRAINERS AND TEACHERS, ANYONE WISHING TO HARNESS THE POWER OF HYPNOSIS FOR PERSONAL OR PROFESSIONAL DEVELOPMENT

ENTRY REQUIREMENTS. NO PREVIOUS EXPERIENCE REQUIRED

TRAINING STRUCTURE. 6 DAYS PRACTICAL TRAINING (50 HOURS) PLUS DISTANCE LEARNING (APPROX 10 HOURS)

Investment: £1,198 (standard booking)

Location: Southwest UK & Andalucia Spain

What will you learn on this 6 day Course?

Module 1 Hypnosis Patterns

- The 6 Step Hypnosis Method
- Levels of trance and how to use them
- How to gather essential information about your subject's motivations, values and goals
- Using your voice and body language effectively
- How to make anyone open to suggestion.
- Direct and Indirect Induction methods. Rapid inductions, conversational hypnosis
- Deepening techniques, progressive visualisations, stories and metaphors

Module 2 Hypnosis Design

- Designing effective Hypnotic Suggestions
- How to construct embedded commands and analogue marking
- Convincers, arm catalepsy
- Deep hypnotic phenomena, amnesia, hallucination and full body catalepsy
- Post hypnotic suggestions
- When not to use Hypnosis, abreactions, legalities, ethics and codes of conduct.

“The course was fantastically taught, humorous and extremely well presented. Others I spoke to on the course passionately felt the same way. What makes an excellent Hypnosis trainer? Answer: Nick Evans.”



Courses throughout the year, visit Our website for dates or call Nick Evans direct on 07832 357 208.

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Fast Track Certified Hypnotherapist Cert Hyp, ABH

9 days (75 hours) of practical training over three months and 50 hours of distance learning.

Upon successful completion of the course you will receive your certification as a hypnotherapist and offer a professional service.

Module 1: NLP Foundation Diploma

- Gather information on the current problem, desired outcome, motivations, personality traits, values and beliefs so you can tailor the hypnosis to the individual
- Enhance your trance work by including powerful NLP techniques in sessions and programs

Module 2: Hypnosis Patterns

- The 6 Step Hypnosis Method
- Levels of trance and how to use them
- How to gather essential information about your subject's motivations, values and goals
- Using your voice and body language effectively
- How to make anyone open to suggestion.
- Direct and Indirect Induction methods. Rapid inductions, conversational hypnosis
- Deepening techniques, progressive visualisations, stories and metaphors

Module 3. Hypnosis Design

- Designing effective Hypnotic Suggestions
- How to construct embedded commands and analogue marking
- Convincers, arm catalepsy
- Using Deep hypnotic phenomena
- Post hypnotic suggestions
- Designing Hypnosis sessions and programs for most common problems
- Marketing yourself as a hypnotherapist
- Applications of hypnosis, self hypnosis, guided visualisation, NLP techniques
- When not to use Hypnosis, abreaactions, legalities, ethics and codes of conduct.

Courses throughout the year.
Visit our website for dates or call Nick Evans direct on 07832 357 208.

Course accredited by Register of NLP Professionals at the level of Certified Hypnotherapist (Cert Hyp, RNLPP)*



*Certification levels and criteria

Upon successful completion of the course you will be conferred with the title:

Certified Hypnotherapist (CHt , RNLPP)

This allows you to offer professional services on a limited scope of practice. As you gain experience you can extend this scope of practice and apply for higher membership levels of professional bodies.

Investment: £1,797
(standard booking)
Visit our website for online offers

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NLP Practitioner COMBINED (NLP & HYPNOSIS)

KEY FEATURES OF THIS COURSE:

- TURN YOUR LIFE SKILLS INTO A PROFESSIONAL TOOL KIT FOR CHANGE
- FLEXIBLE MODULAR TRAINING THAT ALLOWS YOU TO BUILD SKILLS AND QUALIFICATIONS AT YOUR PACE.
- CREATE CONFIDENCE, MOTIVATION AND SELF BELIEF IN YOURSELF AND IN OTHERS.
- ADD POWERFUL NLP TECHNIQUES TO YOUR EXISTING SKILL SET

RELEVANT TO A BROAD RANGE OF PROFESSIONS, INCLUDING COACHES, THERAPISTS, TEACHERS AND TRAINERS, ADMINISTRATORS AND MANAGERS, SALES PERSONNEL, SMALL BUSINESS OWNERS AND ANY INDIVIDUALS WANTING A PROVEN SET OF PERSONAL DEVELOPMENT TOOLS TO USE IN THEIR OWN LIFE.

ENTRY REQUIREMENTS. THIS COURSE TEACHES LIFE CHANGING TECHNIQUES THAT CAN BE APPLIED TO PERSONAL DEVELOPMENT, PROFESSIONAL DEVELOPMENT OR BOTH, THEREFORE IT IS OPEN TO ALL.

TRAINING STRUCTURE. 9 DAYS PRACTICAL TRAINING (75 HOURS) AND 50 HOURS DISTANCE LEARNING.

INVESTMENT: £1, 797 (STANDARD BOOKING)

Location: Southwest UK & Andalucia Spain

Day 1. Core Psychological models; underpinning NLP and **Innovative Strategies;** for achieving your goals. **Communication skills;** What to say and how to say it. **Pacing and leading.** Relationship building, strategies for every occasion

Day 2. Perceptual positions. Gain insight into difficult situations and how to resolve them. **Psychological skills;** to heighten or reduce emotional responses. Anchoring positive states in self and others. **Neurological levels.** Tools for critical thinking and problem solving.

Day 3. Sub-modalities; Understanding how you and others tick. **Time Lines and Spatial sorting.** Exploring past, present and future to discover drives and motivations. **Meta Programs,** identifying personality traits.

Day 4. Re-framing Personal History. Powerful psycho-dynamic techniques to move on with your life.

Day 5 Part; work. Uncover and remove hidden drivers. Resolve inner conflict.

Day 6. Cognitive Techniques. Deal with phobias and past traumas. **Meta Mirror.** Enlarge perception and behave differently. **Reframe patterns,** changing negative beliefs and self image.

Day 7. Communicating powerfully. How to use your voice and body language for maximum effect. **Presentation skills.** Psychological techniques to structure and deliver group work.

Day 8. Working with identity. Developing congruence, resilience and self esteem. **Roles and values,** leadership an

“I have NEVER been on a course which has had the wow factor for every moment. Thank you.” Carol. NHS Trainer

Courses throughout the year, visit <http://www.nlp-southwest.co.uk> for dates or call Nick Evans direct on 07832 357 208.

Investment: £1,797 (standard booking)
Visit our website to save **£££** on this course

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Diamond Practitioner NLP COACH

KEY FEATURES OF THIS COURSE:

- TURN YOUR LIFE SKILLS INTO A PROFESSIONAL TOOL KIT FOR CHANGE
- FLEXIBLE MODULAR TRAINING THAT ALLOWS YOU TO BUILD SKILLS AND QUALIFICATIONS AT YOUR PACE.
- CREATE CONFIDENCE, MOTIVATION AND SELF BELIEF IN YOURSELF AND IN OTHERS.
- ADD POWERFUL NLP TECHNIQUES TO YOUR EXISTING SKILL SET

RELEVANT TO A BROAD RANGE OF PROFESSIONS, INCLUDING COACHES, THERAPISTS, TEACHERS AND TRAINERS, ADMINISTRATORS AND MANAGERS, SALES PERSONNEL, SMALL BUSINESS OWNERS AND ANY INDIVIDUALS WANTING A PROVEN SET OF PERSONAL DEVELOPMENT TOOLS TO USE IN THEIR OWN LIFE.

ENTRY REQUIREMENTS. THIS COURSE TEACHES LIFE CHANGING TECHNIQUES THAT CAN BE APPLIED TO PERSONAL DEVELOPMENT, PROFESSIONAL DEVELOPMENT OR BOTH, THEREFORE IT IS OPEN TO ALL.

TRAINING STRUCTURE. 9 DAYS PRACTICAL TRAINING (75 HOURS) AND 50 HOURS DISTANCE LEARNING.

INVESTMENT: £1, 797 (STANDARD BOOKING)

Location: Southwest UK & Andalucia Spain

Day 1. Core Psychological models underpinning NLP. **Communication skills:** What to say and how to say it. **Pacing and leading.** Relationship building, strategies for every occasion

Day 2. Perceptual positions. Gain insight into difficult situations and how to resolve them. **Psychological skills;** to heighten or reduce emotional responses. Anchoring positive states in self and others. **Neurological levels.** Tools for critical thinking and problem solving.

Day 3. Sub-modalities; Understanding how you and others tick. **Time Lines and Spatial sorting.** Exploring past, present and future to discover drives and motivations. **Meta Programs,** identifying personality traits.

Day 4. Re-framing Personal History. Powerful psycho-dynamic techniques to move on with your life.

Day 5 Part; work. Uncover and remove hidden drivers. Resolve inner conflict.

"Why go to London when you can get the best right here" Josephine, Confidence & Performance coach. Exeter

Day 6. Cognitive Techniques. Deal with phobias and past traumas. **Meta Mirror.** Enlarge perception and behave differently. **Reframe patterns,** changing negative beliefs and self image.

Day 7. Communicating powerfully. How to use your voice and body language for maximum effect. **Presentation skills.** Psychological techniques to structure and deliver group work.

Day 8. Working with identity. Developing congruence, resilience and self esteem. **Roles and values,** leadership an influence.

Day 9. Six step coaching program, designing change programs, workshops and trainings.

You will now be issued with your NLP Practitioner Certificate which exceeds all requirements for joining ANLP

Courses throughout the year, visit <http://www.nlp-southwest.co.uk> for dates or call Nick Evans direct on 07832 357 208.

Investment: £1,797 (standard booking)

Visit our website to save **£££** on this course

Active NLP Training

Training for Professionals by Professionals
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Diamond Practitioner (Masters) Full Professional toolkit on one course

Module 1 **Days 1, 2 & 3**

NLP Foundation Diploma. As well as being a standalone course in its own right the Foundation Diploma provides the skills required to learn and perform the advanced practitioner patterns taught on other modules.

Module 2 **Days 4, 5 & 6**

NLP Patterns. This 3 day module teaches you the major NLP techniques and essential language patterns. Equal emphasis is given to theory, discussion and practice.

Day 4. Re-framing Personal History. Powerful psycho-dynamic techniques to learn and move on from past negative experiences.

Day 5. Advanced parts work. Techniques that uncover and remove hidden drivers. **Six step re-frame** to find alternative behaviours, **Parts negotiation** to resolve inner conflict.

Day 6. Rewind technique, to deal with phobias and past traumas. **Meta Mirror.** Spatial sorting to enlarge perception and behave differently. **Reframe patterns,** changing negative beliefs and self image.

Module 3 **Days 7, 8 & 9**

NLP Design.

This 3 day module gives you a deeper understanding of NLP techniques and patterns. You will learn how to combine techniques into powerful programs and trainings.

Day 7. Communicating powerfully. How to use your voice and body language for maximum effect. **Presentation skills:** Psychological techniques to structure and deliver group work.

Day 8. Working with identity. Developing congruence, resilience and self esteem.

Day 9. Roles and values, leadership and influence. **Six step coaching program,** designing change programs, workshops and trainings.

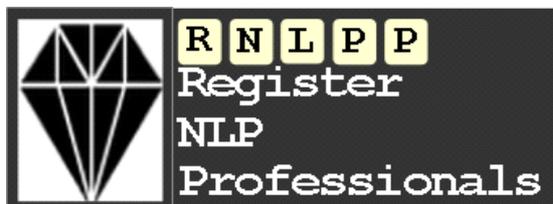
Integration. Awards and certification.

Module 4 **Days 10, 11 & 12. 6 Step Hypnosis**

Format. Proven process for delivering hypnosis professionally.

Module 5 **Days 13, 14 & 15. 6 Step Hypnosis**

Design. Using the Integrative NLP/Hypnosis formula on weight loss, confidence, fear of public speaking, performance enhancement, smoking cessation and more.



In recognition of your achievement you will be conferred with the titles Certified Practitioner of NLP and Certified Hypnotherapist, Plus receive another 5 Diploma and Practitioner awards from various professional bodies.

Courses throughout the year, visit <http://www.nlp-southwest.co.uk> for dates or call Nick Evans direct on 07832 357 208.

Investment: £2,995 (standard booking)
Visit our website to save **£££** on this course

"I have NEVER been on a course which has had the wow factor for every moment. Thank you." Carol. NHS Trainer

"The best investment I have ever made, you stand by your words".
Sam, HR Manager.

Booking & Course Structure.

What's new about Diamond Training?

The Diamond training consists of 5 modules which can be taken on their own or *combined* into professionally accredited qualifications.

These 5 core modules run at least twice a year *so you can fit the training round your life and not your life around the training*. When you book two or more modules you are only committed to the first module date. After that you can attend the other modules when they are running and when convenient. This also means you are not tied in to strict *cancellation charges* or long delays if you can't make a particular training date.

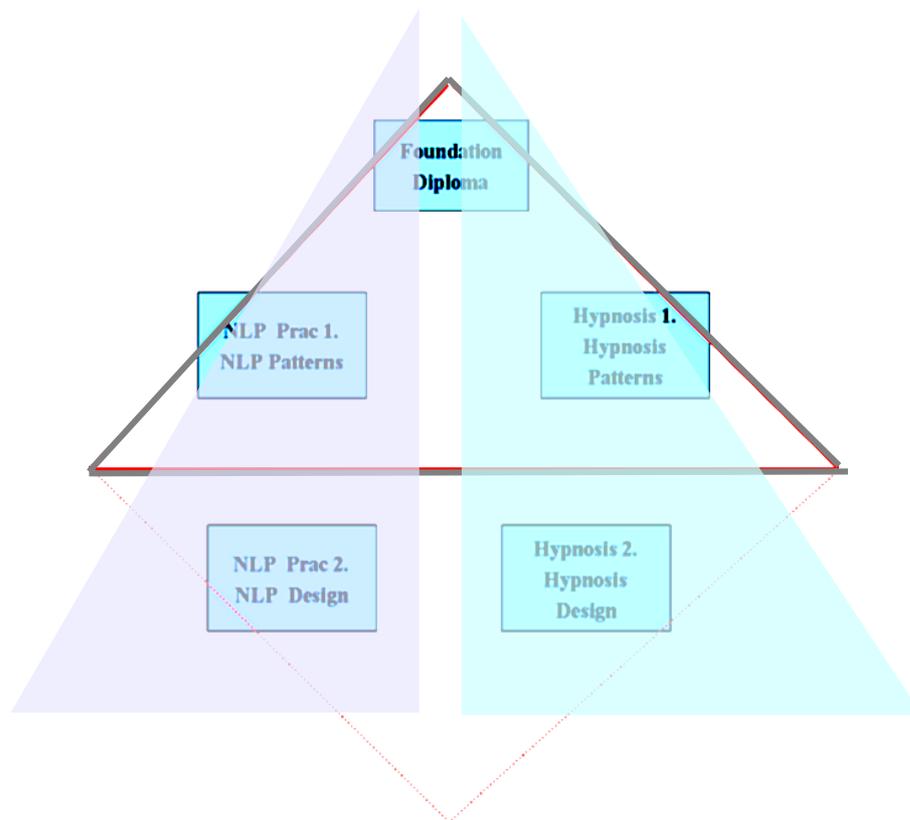


Diagram 1. Shows how 5 modules of Diamond design can combine into various skill sets. The gray area denotes NLP Practitioner (Coach). The green area denotes FastTrack Hypnotherapist. The area within the solid red border denotes NLP Practitioner (Combined). All 5 modules make up the full Diamond NLP Practitioner award.

We have been using this modular approach for the past 10 years and have developed support structures and distance learning packages to ensure you have seamless continuity in acquiring both skills and knowledge

The course content is adapted to this modular format.

Here's why.

NLP and Hypnosis contain a number of powerful psychology 'patterns' that you use in different ways depending on circumstance. They are not a collection of fixed techniques that, if followed, guarantee a particular result. Common sense tells us there just aren't enough techniques to cover all eventualities That would be like learning French by trying to remember every possible French sentence in case it was needed.

Active Diamond Design™ NLP & Hypnosis Course

A better way to learn French and NLP and Hypnosis and most other things is to learn the most powerful elements and how they fit together. You can make up your own sentences, techniques, scripts or whatever else you may learn. This is the heart of Diamond design. It is characterized as 'responsive training' to differentiate it from the traditional 'static training'.

Responsive training design gives you a deep understanding of the core NLP and Hypnosis patterns. This means you can:

- Use them individually in all areas of life. Let's face it, who goes through some 15 step process every time a challenging situation arises?
- You can combine them together to meet a particular need that you have some time to plan for, a presentation of speech for example.
- You can combine them with your professional existing skill set.
- You can use them with confidence in a coaching, therapeutic or other people development role.
- You can teach them to others because you have a deep understanding of what they do, their effects and how they fit with each other.

In effect, *you create* NLP techniques that work for you rather than looking for pre-existing ones.

Why is it unique?

There are three essential ingredients needed to design and deliver training in this way.

1. *A lot of NLP & Hypnosis experience.* Not just doing and teaching but applying critical thinking, questioning and trying things out, discarding those things not proven to work in the real world.
2. *A depth and breadth of knowledge around other areas of personal development.* NLP, hypnosis, coaching, psychotherapy and all the other myriad of 'change systems' are but tiny patterns themselves in a much bigger picture. From the time of Plato (and before) through the great scholastic, age of enlightenment, the beginnings of psychology through to our own age, great minds have set themselves to the understanding of the human condition.
3. *NLP and Hypnosis are terrific at certain things* while other 'change systems' are better at others. It's just common sense. Common sense too that it's better to take the best from each rather than distort and stretch one system to fit everything. However, without the breadth and depth of knowledge mentioned in (2) you can't do it.

Responsive training design and Diamond modular courses are the result of Nick Evans 15 years experience in NLP and hypnosis, his 10 years of finding new ways of making NLP and hypnosis more widely available and his lifetime of obstinate curiosity to find out if something is really true or just smoke and mirrors.

The challenge for me has been in designing all the accredited courses so that this knowledge is transferred in a systematic way and ensures a high level of practical skills.

I have termed this way of using and teaching NLP/Hyp skills as 'responsive' rather than 'static' because it reflects the practicalities of everyday life and work. We are required to constantly shift our ground as situations develop, personal and professional. There is limited use for pre-planned 24 step techniques and learners of NLP and Hypnosis should be taught how to make up their own techniques and strategies 'on the fly as it were' instead of relying on a 'library' of pre-existing ones.

Active Diamond Design™ NLP & Hypnosis Course

NLP Dip. RNLPP	NLP Dip. RNLPP NLP Dip. INLPTA Prac Hyp. RNLPP	NLP Dip. RNLPP NLP Dip. INLPTA NLP Prac. RNLPP Prac Hyp. RNLPP	NLP Dip. RNLPP NLP Dip. INLPTA NLP Prac. RNLPP Prac Hyp. RNLPP	NLP Dip. RNLPP NLP Dip. INLPTA NLP Prac. RNLPP NLP Prac. INLPTA Prac Hyp. RNLPP
NLP Foundation Diploma	NLP Practitioner patterns	NLP Practitioner Design		
Hypnosis Patterns	Hypnosis Design			
NLP Foundation Diploma	NLP Practitioner patterns	NLP Practitioner Design		
NLP Foundation Diploma	NLP Practitioner patterns	Hypnosis Patterns		
NLP Foundation Diploma	Hypnosis Patterns	Hypnosis Design		
NLP Foundation Diploma	NLP Practitioner patterns	NLP Practitioner Design	Hypnosis Patterns	Hypnosis Design

Diagram 2. Table of accreditation and awards. As you take more modules your accreditation and awards increase. For example, row 4 denotes NLP Practitioner (Intensive) and row 5 denotes the NLP Practitioner (Holistic). If you then come back and take the NLP and hypnosis design modules you would achieve the full Diamond NLP Practitioner award represented on row 7.

Dates and admission criteria.

2017:

Oct 13/14/15	NLP Diploma.	Pre-requisite: none.
Nov 10/11/12	Hypnosis patterns.	Pre-requisite. none.
Dec 8/9/10	Hypnosis design.	Pre-requisite. knowledge of hypnosis

2018:

Jan 19/20/21	NLP Diploma.	Pre-requisite: none.
Feb 16/17/18	Practitioner patterns.	Pre-requisite. none.
Mar 16/17/18	Practitioner design.	Pre-requisite: knowledge of NLP
Apr 13/14/15.	NLP Diploma.	Pre-requisite: none.
May 18/19/20	Practitioner patterns.	Pre-requisite. none.
June 15/16/17	Hypnosis patterns.	Pre-requisite: none.
Aug 8/9/10/11/12	6-step Hypnosis Intensive	Pre-requisite: none.

All dates with Pre-requisite none are **start dates** for 3 and 5 module courses. You can start your course at various points throughout the year. Modules run at least twice a year.

Booking: Best prices & savings are on our [on-line booking page](#). Limited places. Book Today!

Active Diamond Design™ NLP & Hypnosis Course